

Abdul Raouf Al Sbeei

Date of Birth: 9/12/1999

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Who is Abdul?

I am a **Writer** at heart, crafting narratives that inspire. My work spans from tweets to micro storytelling. (I would never use artificial intelligence to write content).

As a **Tech and AI Enthusiast**, I’m constantly seeking the latest innovations, immersing myself in new technologies, experimenting with them, and facilitating discussions about their potential impact on humanity.

Through my **solo marketing agency**, I focus on your brand’s vision, crafting high-impact strategies that amplify your voice and connect authentically with audiences globally.

When not immersed in these, you’ll find me at the gym, working out to become my best self and trying to be a healthier person (the word is making us sick, gotta fight that however we can).

I’m an Apple ecosystem enthusiast, I hold my iPhone capturing the world’s beauty around telling my story with unfiltered shots.

Education

Business Administration Faculty of Commerce, Cairo University	September 2017 - September 2024
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Experience

Role	Entity	Location	Duration
Founder & Marketing Lead	Solo Marketing Agency	Cairo, Egypt (Remote Management)	February 2021 — Present

Client Engagements & Account Management

- **Stabraq (Fashion)** - Cairo, Egypt (Feb 2021 - Present)
- **Alhayat Hospital (Healthcare)** - Latakia, Syria (Sep 2026 - Present)
- **Up Clinics (Healthcare)** - Latakia, Syria (Sep 2026 - Present)
- **Huda TV (Islamic Broadcast)** - Cairo, Egypt (June 2025 - February 2026)

Role	Organization	Location / Mode	Duration
AI Trainer	Outlier.ai	Remote (SF, CA, USA)	November 2024 — March 2025
Community Moderator	Lew Later	Remote (Ontario, Canada)	December 2022 — October 2024
Apple News Reporter	SuperCharged	Remote (Jeddah, Saudi Arabia)	September 2023 — May 2024

Role	Organization	Location / Mode	Duration
Planning Manager	Bolido Group	Giza, Egypt	March 2021 — March 2023
Logistics & Marketing Coordinator	Planet Food Group & Qotuf For Trading	Giza, Egypt	October 2019 — March 2021
Sales Team Leader	Dama Rose Fashion	Giza, Egypt	February 2019 — April 2019
Administrative Supervisor	Al Awael Private School	Giza, Egypt	September 2018 — January 2019
Management Assistant	Al - Tawfiq Plumbing Products Co.	Giza, Egypt	January 2016 — August 2018

Courses

Microsoft Excel 2016 Udemy.com	August 2018
Web Development for beginners Udemy.com	August 2018
First Aids Egyptian Red Crescent	January 2019
Storytelling with Hazem El Seddiq Udemy.com	February 2022
Introduction to Programming with Python CodeSignal	May 2025

Languages

- Arabic: Native
- English: Fluent

Professional Skills

- Communities Management
- Long-form writing
- Copywriting
- Micro Storytelling
- Time management
- Leadership

Social Links

- [Check my Arabic Wikipedia Profile](#)
- [Check my X Profile.](#)